

SKILLS AND CERTIFICATIONS

Skills: Microsoft Office, Google Suite, Articulate Storyline, Articulate Rise, Canvas (LMS), Canva, Figma, Miro, Adobe Illustrator, Vyond, HTML, Adobe Premiere Pro, Generative AI (ChatGPT, Google Gemini, CoPilot), WCAG 2.2AA Accessibility, Attention to Detail, Collaboration, Communication, Organizational, Analytical, Cross-Functional, Storytelling

Research/Theory: Survey, SME Interviews, Adult Education, Ideation, Usability Testing, Design Thinking, ADDIE Framework, Learning Analytics, User Interface, Contextual Inquiry, Journey Mapping, Competitive Audit Analysis, Quality Matters (QM)

Certifications: Social and Behavioral Research (CITI Program), Core Subjects 4-8, Science of Teaching Reading (TEA), English as a Second Language, ESL (TEA)

EXPERIENCE

Educational Technologist

UNC School of Medicine

August 2024-Present

Chapel Hill, NC

- Led the design and continuous improvement of LMS and SharePoint sites to streamline content delivery and align with institutional learning outcomes and regulatory standards.
- Reduced faculty support requests by 35% through improved course functionality, navigation, and targeted onboarding resources for over 100 users.
- Collaborated cross-functionally with subject matter experts, academic leadership, and IT teams to develop and revise digital instructional assets that support curriculum goals and accreditation needs.
- Applied principles of instructional design and adult learning theory to create accessible, high-impact e-learning modules using tools such as Articulate 360, Canvas, and Poll Everywhere.
- Facilitated the adoption of new technologies by delivering individualized and group training sessions for faculty and staff, focusing on classroom and LMS tools aligned with active learning strategies.

Graduate Research Assistant

UNC School of Education

August 2024-Present

Chapel Hill, NC

- Supported the development of instructional resources informed by adolescent psychology and adult learning principles.
- Translated research findings into scalable training materials tailored to a defined target audience.
- Participated in cross-functional collaboration with faculty, instructional designers, and education stakeholders to implement change management strategies that improved curriculum adoption rates by 30%.

Educational Technology Fellow

Curriculum Associates

July 2024-August 2024

Remote

- Oversaw LMS integration and onboarding for school districts, ensuring seamless adoption of instructional platforms.
- Troubleshoot service requests and coordinate with district IT teams to meet regulatory requirements.
- Led project management efforts related to single sign-on (SSO) setup and system configuration across 5,000+ accounts.

Educator

Dallas Independent School District, Teach For America

July 2022-August 2024

Dallas, TX

- Designed and delivered inquiry-based, TEKS-aligned math and science instruction grounded in adult learning principles and culturally responsive pedagogy, resulting in a 22% increase in student achievement on district benchmarks.
- Created interactive digital learning materials and integrated them into the classroom LMS to support differentiated instruction and reinforce key concepts.
- Facilitated ongoing stakeholder engagement by collaborating with families, instructional coaches, and administrators to meet the needs of diverse learners.
- Applied instructional design strategies and conducted informal assessments to drive continuous improvement in student learning outcomes.

PROJECTS

Lead Instructional Designer

UNC School of Medicine, First Year Onboarding

Aug 2024

- Led the development and delivery of instructional content integrated within the learning management system, Canvas, to support over 100 first-year medical students and staff in adopting Poll Everywhere
- Collaborated with faculty and IT stakeholders to identify onboarding challenges and designed multimedia instructional resources tailored to diverse learning needs of the target audience
- Applied quality assurance practices by collecting and analyzing user feedback to enhance clarity, engagement, and accessibility of learning materials, improving learner confidence and technology readiness

Lead Instructional Designer

Street Smarts: Navigating Your Rights

Apr 2025

- Led the end-to-end instructional design of an interactive e-learning course focused on educating young adults about their legal rights through realistic, character-driven scenarios
- Applied adult learning theory and inclusive design strategies to ensure content aligned with the needs and lived experiences of a diverse learner

- Authored narrative scripts and dialogue trees that engaged learners in reflective, situational decision-making based on legal principles

UX Research and Design

Aug 2024

Intuit: Financial Literacy

- Planned, developed, and evaluated a digital learning experience aimed at improving financial literacy among undergraduate students
- Applied human-centered design principles and research into the pedagogy of financial education to meet the needs of the target audience
- Created high-fidelity prototypes using Figma and collaborated closely with stakeholders to align design solutions with educational outcomes
- Supported project management by coordinating stakeholder feedback, testing cycles, and delivery milestones across multiple design projects

UX Research and Design

Aug 2024

Homework Helper

- Designed and developed *Homework Helper*, an AI-powered website supporting guardians in assisting elementary students with math homework
- Created interactive images, instructional videos, and written explanations aligned with sociocultural learning theory and creative knowledge frameworks
- Employed generative AI to generate personalized educational content that bridged in-class instruction with at-home support

LEADERSHIP

Housing and Residence Life

August 2020-May 2021

Resident Advisor

Greensboro, NC

- Designed and delivered monthly training workshops for a residential community of 30+ students, focused on student development competencies and inclusive learning practices.
- Facilitated interactive sessions on academic success, conflict resolution, and community building, using learner-centered instructional strategies.
- Collaborated with Housing staff and campus partners to align programming with organizational goals and evolving student needs.

SHIELD Mentoring Program

August 2020-June 2021

Lead Mentor

Greensboro, NC

- Delivered individualized mentorship to underserved youth, supporting both academic achievement and personal growth.
- Led skill-based training workshops in public speaking and leadership for 50–60 peer mentors, enhancing facilitation confidence and group cohesion.
- Co-developed an asynchronous training curriculum to support mentee engagement during remote learning, aligning with instructional design best practices.

UNCG, Office of Students Rights and Responsibilities

August 2020- May 2021

Student Conduct Panelist

Greensboro, NC

- Participated in formal hearings to adjudicate academic integrity and behavioral conduct cases in collaboration with faculty and administrators
- Applied policy analysis and stakeholder engagement strategies to ensure fair and restorative outcomes for all parties
- Maintained confidentiality while contributing to campus-wide change management efforts focused on community standards

Student Government Association

August 2019- May 2021

At-Large Senator, Residential Senator, Elections Chairwomen

Greensboro, NC

- Advocated for campus accessibility, equity, and civic engagement through student-centered policy initiatives.
- Led voter education campaigns that boosted turnout by 30% during campus elections through strategic communication and outreach.
- Designed and facilitated public forums and training sessions for newly elected senators, emphasizing inclusive leadership and policy development.

Residence Hall Association

August 2019-May 2020

Vice President of Administration and Finance

Greensboro, NC

- Communicated effectively with over 50 council members, student leaders, and campus faculty to coordinate and align goals, ensuring smooth collaboration across diverse groups.
- Led training and budget planning workshops for student leaders responsible for residential programming, fostering clear understanding and shared accountability.
- Oversaw financial operations and ensure responsible resource allocation for 10+ major events, supporting a vibrant and inclusive residential community.

EDUCATION

The University of North Carolina at Chapel Hill (UNC)

Chapel Hill, NC

M.A. Educational Innovation, Technology and Entrepreneurship

Learning Engineer

Southern Methodist University

Dallas, TX

Educator Preparation Program

The University of North Carolina at Greensboro (UNCG)

Greensboro, NC